

Im Sommer 2025 erscheint mit GRAND PRIX OF EUROPE ein rasantes und herzerwärmendes Animations-Abenteuer mit Ed & Edda, den bekannten und beliebten Maskottchen des Europa-Park.

GRAND PRIX OF EUROPE with the stars of Europa-Park – in cinemas everywhere in summer 2025

For the 50th anniversary of Europa-Park, Ed & Edda are getting their first own feature film

July 12, 2024

In summer 2025, GRAND PRIX OF EUROPE, a fast-paced and heart-warming animated adventure featuring Ed and Edda, the popular Europa-Park characters, will be released in cinemas everywhere.

Ed & Edda together with their friends are taking the cinema screen by storm, just in time for Europa-Park's 50th birthday. The co-production by MACK Magic and Warner Bros. Discovery, written by Kirstie Falkous, John Reynolds and Jeff Hylton, among others, is set to delight cinema audiences in 2025, featuring lovable characters, a captivating story, and plenty of action and humour.

The mouse Edda, daughter of the fairground operator Erwin, wants to become a racing driver. As the 50th race of the European GRAND PRIX begins, she seizes the unique opportunity to meet her idol, racing driver Ed, and save her father's ailing business at the same time. However, in order to do all this, she will have to get into the cockpit herself ...

The MACK One Keynote 'Project 2025 - The Magic of Tomorrow' took place on 12. July 2024. Moderator Steven Gätjen spoke to Michael Mack, Managing Partner of Europa-Park and founder & CEO of MACK One, about his vision of using the technology of tomorrow to create big emotions as an 'Emotioneer', and about the next important step in the company's history, due in 2025: the first feature film with Ed & Edda.

The film is being produced by Michael Mack, Managing Partner of Europa-Park and founder of the entertainment company MACK Magic, and is currently in production at the MACK Animation studios in Hanover, one of the leading animation studios in Europe, responsible for the box office hits 'Animals United' and the 'Happy Family' franchise, among others. The film is being directed by Waldemar Fast, who has worked as a director and animator in the animation industry for more than 20 years and has been involved in numerous successful productions.

Production is taking place in Rust and Hanover. Warner Bros. Discovery is distributing the film in Germany, Austria and German speaking parts of Switzerland.

'GRAND PRIX OF EUROPE' is supported by DFFF (German Federal Film Fund).

Keynote: veejoy.de/en/livestream/livestream-project-2025-the-magic-of-tomorrow

Producer: Michael Mack
Co-production: Warner Bros. Discovery
Director: Waldemar Fast
Screenplay: Kirstie Falkous, John Reynolds, Jeff Hylton



In summer 2025, GRAND PRIX OF EUROPE, a fast-paced and heart-warming animated adventure with Ed & Edda, Europa-Park's well-known and much-loved characters, will be released



Michael Mack and Steven Gätjen at the MACK One keynote "Project 2025 - The Magic of Tomorrow"



Racing driver Ed on a fast ride